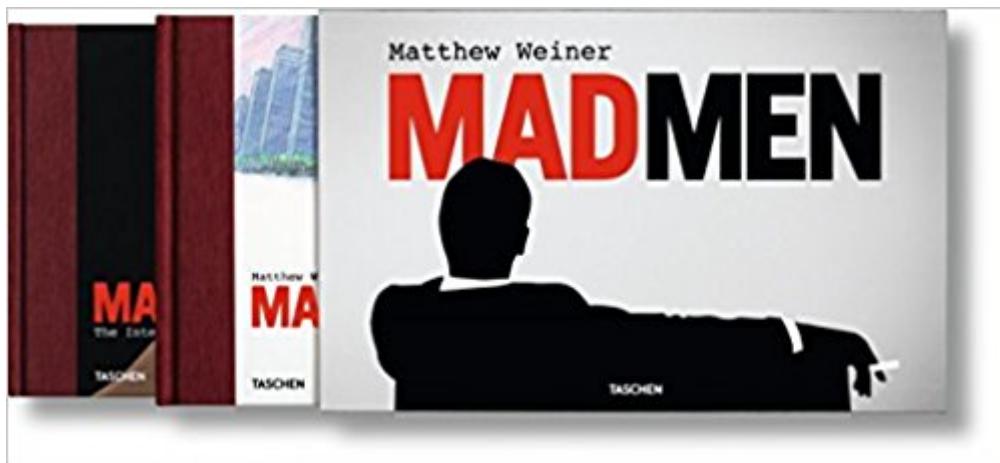


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# Matthew Weiner's Mad Men



## Synopsis

Madison Avenue magic: The twists, turns, and talents that make *Mad Men*With its brilliant writing, spot-on acting, faultless art direction, and impeccable costume design, *Mad Men* is a landmark for cable television. Never before has a period series offered such compelling plotlines alongside such painstaking attention to detail and accuracy. As the showâ™s personal and professional machinations evolve, so too are the minutiae and the milestones of history in motion, from the shifting height of hemlines to the struggles of the civil rights movement. This book is TASCHENâ™s tribute to *Mad Men*â™s television art. Volume 1 chronicles the showâ™s seven seasons with sequential stills alongside key script excerpts. From a sideways glance to a cavorting office Christmas party, each frame captivates in its masterful visual storytelling, its choreography of people, places, and situations down to the most discrete, dynamic detail. Volume 2 brings a wealth of behind-the-scenes insights with on-set photographs, production ephemera, costume designs, notes from the writersâ™ room, as well as extensive and candid interviews with the showâ™s creator, Matt Weiner; the âœWritersâ™ Roomâ• (Lisa Albert, Semi Chellas, Jonathan Iglia, Andre & Maria Jacquemetton, Janet Leahy, Erin Levy, Tom Smuts, Carly Wray); Scott Hornbacher (executive producer and director); Phil Abraham (cinematographer and director); Chris Manley (director of photography); Dan Bishop (production and set designer); Janie Bryant (costume designer); and Jon Hamm (actor and director). From the plot twists that took our breath away to the unforgettable outfits, from the shapes and textures of â™60s decor to the very real intricacies of relationships, discover the ideas, inspirations, and talents that brought human lives and human history together on the small screen.

## Book Information

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## Customer Reviews

âœA photographic chronicle of one of the most influential and stylish TV shows to ever hit the airwaves.â • (Esquire.com)âœAs careful, considered, and beautiful as the show itself. It wallows in the sumptuous cinematography, complex characterisation and painstaking attention to detail that made *Mad Men* so critically revered for most of a decade.â • (Esquire, London)âœ*Mad Men* was an obsessively designed TV series, made by a group of obsessive people for a group of obsessive fans. Nowâ “nearly two years after it endedâ “it has an obsessively detailed book to match. [This] new two-volume retrospective reveals just how much care and intensity went into its creation.â • (GQ.com)âœA lavish, spectacular two-volume set [...] -a love letter to *Mad Men* and its fans.â • (Adweek.com)âœThis book is a glossy and visually rich tribute to [*Mad Men*], for all that it managed to accomplish. If you loved it on the screen, you can linger over the images and words in the book, at your own pace.â • (WNYC, New York)âœSumptuous.â • (The Hollywood Reporter, Los Angeles)âœAny book you see out there thatâ™s not this book was not done by us. I didnâ™t want it to be some flimsy paperback joke book, you know, like crazy hats from *Mad Men* or something like that. I wanted it to be treated the way Benedikt [Taschen] treats these things, which is like a piece of art.â • *Mad Men* creator Matthew Weiner in The Hollywood Reporter, Los Angeles (Mad Men creator Matthew Weiner in The Hollywood Reporter, Los Angeles)âœ*Mad Men* is gone but far from forgotten by admirers, who will treasure this two-volume, 1,048-page set detailing the dramaâ™s creation and artistry.â • (The Associated Press, New York)âœThe impeccable design of *Mad Men* gets the requisite TASCHEN spotlight.â • (Fast Company, New York)

Baltimore-born Matthew Weiner is series creator, executive producer, writer, and director of the critically acclaimed, award-winning drama *Mad Men*. Weinerâ™s additional credits include serving as an executive producer and writer on *The Sopranos*, and as a writer on various television comedy series including *The Naked Truth*, *Becker*, and *Andy Richter Controls the Universe*. Weinerâ™s feature film *Are You Here* was released in 2013. He lives in Los Angeles with his wife, architect Linda Brettler, and their four sons.

5 stars are not nearly enough for this amazing labor of love for everyone who obsessed over *Mad Men* and misses it terribly! First of all, it's packaged in a briefcase sized box, which is phenomenal. And you better reinforce your coffee table, because this baby is HEAVY! Volume 1 allows you to

relive the show, with beautiful photos and quotes covering the show from the beginning to the very end, in 840 glossy pages. Volume 2 includes interviews and behind the scenes treasures and , while slimmer, is heavy on content. We've been waiting for this for years, and I'm thrilled to say, it as totally worth it! Christmas came early this year!!!

I'm a huge fan of Taschen books, and a huge Mad Men fan. Sadly this XL book left me underwhelmed. The biggest issue is the rather non vibrant printing, and the wonderful photos kinda look like faded snapshots off a monitor (actually snapshots would be vastly more intensely colored). SO much black ink and every photo is way too dark. There are also inaccuracies in the photo descriptions (e.g., paraphrasing, Megan on the set of her soap opera (no, it's the tv commercial for Butler Shoes)). Clearly Matt Weiner didn't proof the book before printing. I'm glad I have it because I'm such a fan but aside from its size and the great covers and packaging, this doesn't deliver its potential.

Beautifully crafted book for fans of the series.

Great book filled with awesome pics of show. If I had paid original retail price of \$200, I would be disappointed but because I paid \$35, it's a steal. Buy if your fan of the show

Love it!

Picture book is too big and heavy.

WOW! This is the ultimate treat for any fan of MAD MEN!!! PURE HEAVEN!!!

Picture book is too big and heavy. Also unnecessary to have screen shots of every episode. I could have easily done without that book and just purchased the interview book. I would have loved the interview book to have been bigger with more content. While I adore Jon Hamm and was very excited to read his interview in the book, I would have loved for other cast members to have been included. Finally I feel like marketing this with "behind the scenes" photos is misleading because there's not many and really nothing that hasn't already been published. I was hugely disappointed with this expensive purchase.

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